

**SPRING 2018** 

# REACH



## The Gift of Service

REHAB volunteers donate their time and talents to deliver hope and compassion | p. 8

#### ON THE COVER: Jimmy Kitazaki, a 14-year volunteer with REHAB's Creative Art Program, shares support and inspiration with former patient Sharon Tulba.



## MESSAGE TO THE REHAB 'OHANA

from Michael W. Perry

There are so many ways people choose to give. Some support areas of highest need through financial contributions and sponsorships. Others donate gifts-in-kind or share the gift of their time and service, volunteering within the REHAB organization or supporting patient activities. Each and every gift contributes directly to our mission of helping people and rebuilding lives.

Your continued support not only helps REHAB provide the latest resources, technologies and specialized education and training — it changes lives. Last year, REHAB was recognized for the fourth consecutive year as a "Top Performer" by the Uniform Data System for Medical Rehabilitation (UDSMR), recognizing rehabilitation program excellence. REHAB also has the only program in the state to receive Cardiac Rehabilitation and Pulmonary Rehabilitation Program certification by the American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR). And we continue to grow, expanding REHAB's Physicians Clinic, and welcoming Dr. Daniel Burdick to bring even greater support for patients suffering from chronic pain.

This issue of REACH shines a spotlight on the many individuals and organizations who give to REHAB so generously. Whether your contribution is large or small, your gift is making a difference at REHAB every single day. We take this opportunity to thank you, our REHAB 'ohana, for your generous support.

**REACH** 

Spring 2018 Vol. 4, No. 1

This newsletter is published semi-annually by the REHAB Foundation for the purpose of informing and inspiring our generous community. These stories are made possible by conversations with our REHAB 'ohana, and we welcome the opportunity to share your story.

Contact Us foundation@rehabhospital.org 808.566.3451 rehabhospital.org/foundation

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Send us your email address at foundation@rehabhospital.org and we will add you to our list.

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Mahalo,

Michael W. Perry

Chairman, REHAB Foundation



REHAB Foundation toasted to 20 years of the *REHAB Joy of Food & Wine*, with a special anniversary celebration at the beautiful Halekulani in September. This annual event has raised more than \$2.2 million for REHAB since its inception. A special mahalo goes to 2017 Title Sponsor Nan Inc. for their support.

Guest chefs Wade Ueoka and Michelle Karr-Ueoka of MW Restaurant, prepared a superb meal with assistance from Halekulani chef Shaden Sato. The evening overflowed with wine and signature cocktails served up by Southern Glazer's Wine & Spirits while guests relaxed to the sounds of the Dana Land Trio.

Dr. Laurie Tom, who has chaired the event every year since she founded the event in 1998, shared: "It's critical that REHAB is able to provide comprehensive and expert care to as many people as possible." Mahalo, Dr. Tom, for your dedication and generosity!

We look forward to this year's Joy of Food & Wine at Halekulani on September 21, 2018. For information, visit rehabhospital. org/Foundation



Hospital Board Director and Foundation Secretary Dr. Laurie Tom (third from left) was honored for 20 years of leadership of REHAB's Joy of Food & Wine event joined by (from left) Hospital Board Chair and Foundation Board Director Raymond Ono; Foundation Vice Chair and Hospital Board Director Janice Luke Loo; and Foundation Treasurer Stanford Carr.

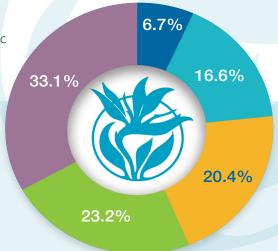
## The Impact of Your Gifts

### Year in Review (FY2017)

Report reflects data from Oct. 1, 2016 - Sept. 30, 2017

With more than \$1.5 million in monetary contributions, and in-kind donations valued at more than \$350,000 donated in FY2017, your generosity goes directly to the REHAB Foundation's efforts to support the mission of making a difference in patients' lives.

Thanks to the generous partnership and commitment of donors like you, the REHAB Foundation continues to help the Rehabilitation Hospital of the Pacific fulfill its mission of rebuilding lives. Here are some of the great things we accomplished last year.



#### **Creative Arts Program**

The REHAB Creative Arts Program is an innovative, outdoor therapeutic art program that helps patients cope physically and emotionally with a change in abilities, by challenging their cognitive, creative, and fine motor skills. REHAB's Creative Arts Program is not covered by insurance, and the cost of art instruction, supplies and materials are provided at no cost to patients, thanks to ongoing community support.

#### **Clinical Programs and Services**

REHAB uses a continuum of rehabilitation services that are advanced through education, technology, and research in an inpatient and outpatient setting. Specialized treatments are designed to support patients in their daily life at home and in the community with supporting tasks that require more complex interactions than basic survival and well-being. Donations made in FY2017 helped provide resources for uncompensated/undercompensated services like Recreational Therapy.

#### **Patient Care Equipment**

Rehabilitation equipment and specialized therapy systems have physical, cognitive and functional benefits. REHAB focuses on meeting each patient's needs with the tools and resources necessary for rehabilitation. FY2017 donor support helped purchase new automated external defibrillators (AED) for the Aiea and Hilo Clinics; a Vision Fitness Treadmill for the Hilo Clinic; and Spectra IV Pumps for Inpatient Care; a Radio Frequency Generator for pain management procedures, a Functional Electrical Stimulation Cycle and GrandStand Modular Standing System to support spinal cord injury patients.

## Charity Care, Financial Assistance, and Support for Uninsured and Underinsured Patient Care

REHAB Foundation is committed to providing financial assistance to the Rehabilitation Hospital of the Pacific to support the care of all patients, regardless of their ability

to pay. Your contributions support the REHAB Financial Assistance Program, which provides funding for uninsured and underinsured allowing patients to receive medical care and support during discharge -- such as durable medical equipment, supplies, transportation, medications, evaluations, and expanded case management. In FY2017, REHAB Hospital provided close to \$1.7 million in financial assistance and uncompensated care to low-income or financially needy patients.

#### **Clinical Education and Training**

The REHAB Foundation supports ongoing education and training of clinical staff, to ensure the highest quality of specialized rehabilitation care is given to each patient. In 2017, donor contributions helped 52 employees attend 50 different seminars, conferences and training sessions. Areas of education covered care coordination; nursing; neuropsychology; compliance; innovation; women's health; cancer; cardiology; stroke; trauma; wound ostomy and continence care; pharmacology; fall prevention; and physical, speech/language, occupational, and recreational therapy.

In addition, donations supported clinical education through 94 online licenses for therapists, leveraging the most current technologies, therapy protocols and treatment resources aligned with industry best practices. REHAB continues to focus on keeping clinical education cost-efficient and saving on travel and lodging expenses by partnering with accredited institutions that provide training online, by webcast, or in a multi-user setting.

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## LOYALTY SOCIETY

The generosity of consistent giving shows a donor's commitment to building a legacy through annual support.

Loyal donors are the cornerstone of REHAB's success, providing the means and strengthening our ability to deliver on our mission. REHAB is blessed by the generous support and partnership of our community of donors.

In recognition of this significant commitment, the Loyalty Society honors our most loyal donors who have provided 10 years or more of charitable giving. We acknowledge their kindness and dedication to REHAB by listing those with a gift in the 2017 calendar year.

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Gifts of any amount count towards Loyalty Society recognition. Years of giving are counted by gift receipt during a calendar year, January 1 to December 31.

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Every effort has been made to provide an accurate listing. Donors who have asked to be anonymous have been excluded. If acknowlegement was misspelled or omitted, please let us know. Mahalo for your support.

Glenn & Kathleen Yoshinaga



## **REHAB FOUNDATION ENDOWMENTS**

An endowment is a permanent legacy gift that continues to provide support to REHAB for many years past the date of the donation. Endowments are held in perpetuity and investment earnings are used annually to support the donordesignated restricted mission purpose.

Contact the Foundation to learn how a gift of \$10,000 or more can establish a named legacy endowment.

We proudly recognize the generous donors who have chosen to leave an everlasting impact to support the REHAB mission by creating their legacy through an endowment gift.

#### Charity Care, Financial Assistance and Support for Uninsured and Underinsured Patient Care

Jack & Edith Leong Financial Assistance Endowment Muriel Flanders Patient Care Endowment

#### Patient Care, Programs and Equipment

AT&T Award for Excellence Endowment William & Mary Foster Spirit Award for Excellence Endowment Tom Jones Greenhouse Endowment Sony Corporation Patient Care Endowment

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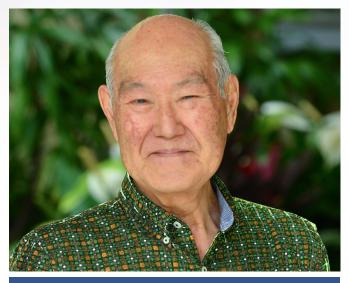
# A Legacy of Service: For hospital greeter Al Kurano, it's all about the people

Walk through the doors of Rehabilitation Hospital of the Pacific, and the first thing you see is likely to be the smiling face of Al Kurano. As a greeter in the hospital's front lobby, Al welcomes patients and their families when they arrive, helps them with the admissions process, and often escorts them to their room or appointment—talking story all the way.

"I really, really, really enjoy what I do, greeting people," AI says. "I've always been a people person."

Al joined REHAB as a part-time employee in 1991, assisting social services workers and helping out with patients. After retiring from a career at Hawaiian Telcom, Al was ready to give back to the community by helping others. Although he'd never worked in health care, he found that he fell in love with REHAB's mission of caring for patients and helping people rebuild their lives—so much so, he says, that when his job in the social services department ended, "I came back as a volunteer."

In those early days, Al was inspired by one of his fellow volunteers, a woman named Susan. Susan had first arrived at REHAB as a patient, after suffering a devastating stroke. Thanks to the excellent care and therapy she received at REHAB, Susan was able to recover and regain her independence, although she continued to experience some challenges, including difficulty walking. But even after she was discharged, Susan continued coming to REHAB almost every day, helping out behind the desk with office tasks like stuffing envelopes and filing papers.



Al Kurano first joined REHAB's team 27 years ago. Now a volunteer greeter, Al is part of the team that delivers healing and compassion to patients as soon as they walk in the door.

Al saw how Susan's upbeat, outgoing personality lifted the spirits of patients and employees. "In spite of her disability, she always had a positive attitude and nice words for everyone around her," Al recalls. "She inspired me to do what I'm doing today."

Seeing patients transformed and their lives change for the better keeps Al inspired and motivated. "I see them coming in broken, let's put it that way, and going home literally healed," he says. "Many of them will take a little longer to get back on their feet, but they have a better spirit. They may come in with the idea that 'I'll

never walk again,' or 'I'll never be healed again,' and they go home with hope. That's what I like about the job."

If AI can relate to patients and get them to open up, it might be because he understands where they're coming from. "I can truly say, "I know how you feel," "AI says. "A lot of people say that as just another phrase, but I can tell them, "I had a situation like this happen to me. You wouldn't believe

Al Kurano (center, standing) is part of a team of volunteers that bring their dedication, spirit of giving, and passion for helping others to REHAB.



it, but I went through what you're going through. Keep up your hope, and if you work on it, you can be like me."

Over the years, Al has volunteered in the patient records department and in the hospital gift shop, but his favorite job is the one he's doing today. That's because it puts him face to face with REHAB's patients, often people who've been through trauma and are scared about what the future might bring. "I'm grateful that I can now help others by lifting them upward during their darkest and most fearful period," he says. "If I can bring a little smile during a painful period of their life, it gives me great comfort and purpose."

With almost 28 years of service, Al has seen many changes at REHAB. Many employees and hundreds of patients have come and gone—which has been a challenge for Al, who makes it his goal to remember the name of every person he meets. And he's seen the hospital itself undergo a transformation, including a face lift to the front lobby a few years ago that opened up the reception and information desk and let in more natural light. "I've seen the whole hospital change and become like a five-star hote!" he says with a chuckle.

And although he enjoys greeting patients when they arrive, he says the most rewarding part of his job is waving farewell as they head out the door. "It gives me great joy to see patients go home, relieved that they can sleep in their own beds," he says. "It really lifts my spirits and makes me happy."



Al loves talking story with REHAB visitors, including friend Rod "Bronco" Matsuura, a former executive chef.



## **LEAVING A LEGACY**

Choose to leave an everlasting impact to the REHAB mission by creating a legacy through an endowment gift. A gift to REHAB Foundation of \$10,000 or more can establish a named Endowment Legacy Fund.

An endowment is a permanent legacy gift that continues to provide support to REHAB for many years after the initial donation. Endowments are held in perpetuity and investment earnings are used annually to support the donor-designated mission purpose.

Hospital programs with ongoing annual needs that are enhanced from endowment gifts are:

- Clinical Education and Training
- Recreational Therapy Programs, such as Creative Arts Program
- Charity Care, Financial Assistance and Support for Uninsured and Underinsured Patient Care



Contact Stacey Acma with the REHAB Foundation at 808-544-3387 or Stacey.Acma@rehabhospital.org

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## The Gift of Service

Whether supporting hospital operations, assisting with inpatient and outpatient care, or exploring options for a healthcare career, volunteers are a vital part of REHAB's delivery of hope and compassion.

Volunteers not only contribute their time and talents — many have a special place in their heart which makes them choose REHAB as their charity of choice.

#### **ANIMAL ASSISTED ACTIVITIES**

When Carol Samples visits patients with her therapy dog, a three-year-old Labradoodle named Ruby, she loves seeing their smiles — and sometimes happy tears — as they take a break from thoughts of what brings them to the hospital. "Ruby really brings them a moment of comfort," she says. Carol began volunteering after her husband was treated at REHAB last year. "When I see that smile," she says, "I know my time is well spent."



#### **ADMINISTRATIVE SUPPORT**

"Helping patients makes me feel good, and I like to stay busy," says Myron Leong. One of the longest-serving volunteers at REHAB, Myron has been volunteering for 13 years, and helps in administrative and back-office activities. "I volunteer at REHAB because I want to give back."



#### **INPATIENT CARE**

"I chose to volunteer at REHAB because there is no place like it anywhere on the islands that compares," says Alton Choy, an inpatient care volunteer for six months. "I like making a difference in people's lives."

"I'm constantly amazed by the passion and dedication of each of our volunteers," says Melissa Mullen, REHAB Patient Experiences Manager, "They are such an important part of our team."



#### INPATIENT THERAPY

Volunteer Emily Ma says she enjoys focusing on stroke and brain-injury patients. "I've learned so much from REHAB's amazing staff," she says. Emily loves seeing patients make progress over time. "Little by little, step by step they get better, and that's the most rewarding part of volunteering."



#### INPATIENT THERAPY

Gina Guarino (left) has been volunteering with REHAB's speech therapy team since last year. "Whenever I come home after volunteering, I always feel so much satisfaction and fulfillment, because I made someone smile or helped them in some way, even getting them a glass of water," Gina says. "It's a good thing to feel you made a difference."

Aubrey Iseri (right), joined REHAB in January, assisting REHAB's occupational therapists. "Just seeing the patients grow and improve," she says, "it's really rewarding."



#### **GIFT SHOP**

Amy Ihira (right) started volunteering in REHAB's gift shop four years ago, because she wanted to give back to the community. "It's rewarding to know that I can play some kind of role, no matter how small it might be, in helping the patients feel comfortable," she says. "That's what makes me love to volunteer."



#### **CREATIVE ARTS PROGRAM**

"I truly care about people," says Jimmy Kitazaki, "and I like to see them smile." Jimmy, a 14-year volunteer veteran, understands how art therapy helps patients with arm movements and hand-eye coordination. He also loves seeing patients start to relax and unwind as they paint. "The most rewarding part of the job is when I hear them laughing and joking with each other," he says. "That makes me so happy."



#### **CREATIVE ARTS PROGRAM**

Judith Kim (left) and Diane Shimabukuro volunteer with REHAB's Creative Arts Program every Thursday. For Judith, the reward comes from seeing patients relax, smile, and feel encouraged as they paint. "It just feels good," she says. "Anytime you give, you get more."

"I knew REHAB was a place where they help people get their lives back together, and I wanted to be part of that team," says Diane.

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## **MAHALO TO OUR DONORS**

#### 2017 GENEROUS GIFTS

We appreciate the contributions of all of our donors, with every gift contributing to our mission of rebuilding lives together. The following acknowledgment recognizes generous gifts of \$1,000 or more during the 2017 calendar year.

#### \$500,000+

The Clarence T.C. Ching Foundation

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## **MAHALO**

## for the Many Ways You Support REHAB!

## When you shop...



Shop at one of our participating partners or donate proceeds from your own sale or event as a way to showcase your support in the community.

An example is the September Foodland Give Aloha Campaign which allows you to donate to REHAB at any Foodland, Sack N Save or Foodland Farms during checkout.

Foodland Give Aloha Code: #77557

### When you work...



Designate REHAB as your nonprofit of choice through your workplace giving campaign providing you the opportunity to spread your gift over the year through payroll withholding.

Aloha United Way: #70442 Combined Federal Campaign: #3651

## In Honor of or In Memory of someone special...



"I give in honor of the REHAB staff who helped me to walk again, their work helps me everyday and I want to help others"....grateful patient.

"REHAB helped my father spend extra years with family. We asked friends and family to celebrate his life by donating to REHAB in his memory, we know he wanted to give others the same opportunity"...grateful family. Express gratitude or remember a loved one by making a gift in a person's name.

rehabhospital.org/foundation

#### With social media...



#### Share • Like • Follow • Give

Connect with REHAB and post your commitment to make a difference. Join us anytime online and during special campaigns like #GivingTuesday, a global day celebrating charity.

- instagram.com/rehabhospital
- twitter.com/rehabhospital
- facebook.com/rehabhospitalpacific

For more information on how you can give, please call (808) 566-3451 or email foundation@rehabhospital.org

## REHAB FOUNDATION BOARD OF DIRECTORS

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REBUILDING LIVES TOGETHER 11 | REACH





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Our 24th Annual First Hawaiian Bank-REHAB Golf Challenge is Wednesday, May 30th at the Hawaii Prince Golf Course in Ewa Beach. In its 14th year partnering with First Hawaiian Bank as title sponsor, the tournament will be a day of fun and friends, benefiting REHAB's mission of rebuilding lives.

We'd like to give a special mahalo to our golf committee for their hard work, co-chairs Curt Otaguro of First Hawaiian Bank and Mark Teruya of Armstrong Produce, as well as committee members Sharon Shiroma Brown of First Hawaiian Bank, Gloria Gainsley, George Irion, Edith Leong and Alan Ohara of Innovative Designs & Sales.



Platinum Sponsor Stan Contracting, Inc., Hosted by Warren (second from left) and Doreen Shioi. Participants since 1999.

To support the tournament with a donation for prizes, lucky draw or silent auction, visit the event online at <a href="mailto:rehabhospital.ejoinme.org/golf2018">rehabhospital.ejoinme.org/golf2018</a> or call (808) 566-3451.

## 2018 FENG SHUI EXTRAVAGANZA

An Auspicious Start to the New Year



(L to R) REHAB President and CEO Dr. Timothy J. Roe, Peter and Joanie Lung, REHAB Hospital Board Director and Foundation Board Vice Chair Janice Luke Loo

In January, more than 130 guests turned out to discover their outlook for the coming year at REHAB Foundation's annual Feng Shui Extravaganza, Peter and Joanie Lung of World of Feng Shui partnered with REHAB to conduct the seminar,

with ticket sale proceeds benefiting REHAB. The event

marks 14 years of the partnership and the Lung's generosity, raising more than \$130,000 for REHAB programs and services over the years.

Participants celebrated the Year of the Yang Earth Dog, and gained insights into opportunities and obstacles for wealth, harmony, and relationships in the coming year.

A special mahalo to Peter and Joanie Lung for their steadfast commitment.



Join us in January 2019 to discover what's in store for the Year of the Boar!

rehabhospital.org/foundation





